

Semantic search engine

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Google Knowledge Graph – google.com

- started in May 2012
- at first sight – table on the right side
- basic function: exact phrase, calculator, number conversions
- other function: define, filetype, related, sunrise/sunset, search by voice or picture
- search in 60 trillion individual pages

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- base on social connection
 - Facebook has user's data
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- results are a compilation of about 50 sources
 - such as: Wikipedia, Google, Bing, Yahoo, Wolfram Alpha, ...
- some parts of code is free
- avoid "filter bubble"— no personalized search

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